



2011 SUMMER TWO SEMINAR PROGRAM

JUNE 10, 2011 TO JULY 3, 2011:

ROME AND FLORENCE, ITALY; INNSBRUCK, AUSTRIA; MUNICH, GERMANY; LAUSANNE, SWITZERLAND; PARIS, FRANCE; AND LONDON, UNITED KINGDOM

Date:	Time:	Schedule:	Lodging:
FRI, June 10		Depart USA	Airplane
SAT, June 11		Arrive Rome, Transfer to Hotel	Rome
SUN, June 12	8:00 AM: 1:00 PM:	Walking Tour of the City Orientation Session	Rome
MON, June 13	9:30 AM: 2:30 PM:	IBM Italia SKIN: High Fashion Leather Wear	Rome
TUE, June 14	10:00 AM:	Visit to the Vatican Museum and St. Peter's	Rome
WED, June 15	2:30 PM:	Travel from Rome to Florence Walking Tour of the City	Florence
THUR, June 16	10:00 AM:	Eli Lilly	Florence
FRI, June 17		Free day to enjoy the city	Florence
SAT, June 18	AM: PM:	Depart from Florence to Maranello, Italy Ferrari Museum Arrive Innsbruck	Innsbruck
SUN, June 19	10:00 AM: 7:00 PM:	Innsbruck Tourism Tyrolean evening and Lantern Hike	Innsbruck
MON, June 20	10:00 AM:	Swarovski Crystal Aft/ Eve free to enjoy Innsbruck outdoor activities	Innsbruck
TUE, June 21	AM: 10:30 AM: PM:	Depart Innsbruck Reidel Glassworks Arrive Munich	Munich
WED June 22	9:00 AM: 2:30 PM:	BMW Assembly Plant at Dingolfing BMW Welt	Munich
THU June 23	10:30 AM: 6:00 PM:	Dachau Concentration Camp Memorial Site VBW (Bavarian Business Association)	Munich
FRI June 24	9:00 AM: 1:00 PM: PM:	Depart Munich King Ludwig's Neuschwanstein Castle Arrive Lausanne	Lausanne
SAT, June 25	9:00 AM:	Checkout and travel to Gruyere Cailler Chocolate Factory (Nestle Brand) Travel to Paris/ Cross Cultural Orientation	Paris
SUN, June 26	9:30 AM:	City Tour of Paris Cruise on the Seine River	Paris
MON, June 27	10:00 AM:	Euro RSCG Ad Agency	Paris
TUE, June 28	9:30 AM:	Microsoft	Paris
WED, June 29	11:13 AM: 12:29 PM: 1:30 PM:	Travel from Paris to London Depart Paris Nord Train No. 9023 Arrive London St. Pancras City Tour of London	London
THU, June 30	10:00 AM: 2:30 PM:	Lloyds of London / Bank of England (split visit) UK Trade & Industry	London
FRI, July 1	9:30 PM: 12:00 PM:	Current issues in the European Union Wrap-up/Discussion Session	London
SAT, July 2		Free day to enjoy London	London
SUN, July 3		Return to USA or Begin Independent Travel	Airplane

Itinerary Subject to Change (Updated DEC 2 2010)