



## INTERNATIONAL BUSINESS SEMINARS SUMMER ONE SEMINAR

May 26, 2012 to June 18, 2012

**London, United Kingdom; Paris, France; Geneva, Switzerland; Nice, France;  
Florence, Italy; Innsbruck, Austria; Munich, Germany**

DAY/DATE	TIME	ACTIVITY	LODGING
Saturday, May 26		Depart USA	Airplane
Sunday, May 27	AM	Arrive London	London
Monday, May 28	9:00 AM 1:00 PM	<b>Orientation Session</b> <b>City Tour of London</b>	London
Tuesday, May 29	10:30 AM	<b>Lloyd's of London Insurance</b>	London
Wednesday, May 30	10:00 AM	<b>Jaguar Cars (Perhaps a stop in Oxford to see the Town)</b>	London
Thursday, May 31	10:24 AM 1:47 PM	Travel Eurostar from London to Paris Arrive Paris Gare du Nord then <b>City Tour of Paris</b>	Paris
Friday, June 1	AM PM	<b>Apple France</b> <b>Microsoft</b>	Paris
Saturday, June 2	11:00 AM	<b>Current Issues in the European Union</b> <b>Speaker: Professor Tom Lawton</b>	Paris
Sunday, June 3	PM	Free Day to enjoy Paris <b>Evening Seine River Cruise</b>	Paris
Monday, June 4	7:45 AM	Travel Paris to the area around Geneva	Near Geneva
Tuesday, June 5	10:00 AM 2:00 PM	<b>Both programs in Geneva, Switzerland</b> <b>World Trade Organization</b> <b>Kodak</b>	Near Geneva
Wednesday, June 6	7:30 AM	Travel to Nice	Nice
Thursday, June 7		Free Day (Easter +60 holiday in Germanic areas, but not France)	Nice
Friday, June 8	10:00 AM 2:00 PM	<b>EDHEC (Major French University, Marketing of Luxury Goods)</b> <b>Perfumeries Fragonard</b> (Perhaps Monaco excursion afterwards)	Nice
Saturday, June 9	AM	Travel Nice to Florence	Florence
Sunday, June 10	9:00 AM	<b>Walking Tour of Florence</b> Free time	Florence
Monday, June 11	10:00 AM 3:00 PM	<b>GE Nuova Pignone</b> <b>Midterm discussion session</b>	Florence
Tuesday, June 12	8:00 AM 6:00 PM	Travel Florence to Innsbruck <b>Innsbruck Tourist Board</b>	Innsbruck
Wednesday, June 13	10:00 AM PM	<b>Swarovski Crystal</b> <b>Tyrolean evening and Lantern Hike</b>	Innsbruck
Thursday, June 14		Free day to enjoy the city and its outdoor activities (White water rafting, Canyoning, Tandem paragliding, Bicycle riding, Hiking, Mountain lifts, etc.)	Innsbruck
Friday, June 15	AM 2:30 PM	Travel Innsbruck to Munich <b>Munich Re (Risk analysis of the Insurance Industry)</b>	Munich
Saturday, June 16	8:30 AM 11:00 AM	<b>Wrap up discussion</b> <b>BMW Welt</b>	Munich
Sunday, June 17		Free Day to enjoy the city	Munich
Monday, June 18		Return to USA or Begin Independent Travel	Airplane

Itinerary subject to change

Prices subject to change in international airfare